



ALL VALLEY  
PROFESSIONAL  
PHOTOGRAPHERS

## ALL VALLEY PROFESSIONAL PHOTOGRAPHERS DIGITAL PRINT COMPETITION RULES

### ELIGIBILITY

**1. For all Image Categories, except Master Artist:** Entrant must have captured and created the original exposure. Any entry which has been reproduced from an existing photograph, portrait, graphic, or any other artwork produced by another person is a violation of the competition rules and will not be judged, accepted, or displayed. If an entry, in the good-faith opinion of the Photographic Competition Committee, violates copyright, trademark or any other applicable law that entry shall be disqualified.

**2. For Master Artist category only:** Entries may be reproduced from existing photographs, portraits, graphics or any other artwork so long as the entrant is prepared to provide appropriate written documentation indicating permission for usage. This documentation may be requested by AVPP before, during or after the competition. If an entry, in the good-faith opinion of the Photographic Competition Committee, violates copyright, trademark or any other applicable law and cannot be proven otherwise, that entry shall be disqualified. All processing, manipulation, artwork or rendering must be done by the entrant.

3. The entrant's name shall not appear anywhere in or on the face of the entry.

4. A maximum of six (6) entries may be submitted per entrant.

5. All entries must be in digital format as specified below.

6. No entry will be eligible that has been made under the supervision of an instructor or as a class assignment.

7. No two entries shall be of the same subject including any image from a merited album.

8. If an image merits in any category of AVPP competition no entrant may enter it again in any other category at any time. No image that receives a merit may be entered more than once under any condition.

## IMAGE CATEGORIES

1. Animal-(A)
2. Architecture-(AR)
3. Children-(CH)
4. Commercial (commercial and industrial images)-(C)
5. Family-(F)
6. Illustrative-(I)
7. Landscape-(L)
8. Master Artist -(MA)
9. Nature-(N)
10. Photojournalism (non-wedding)-(PJ)
11. Portrait Environmental-(PE)
12. Portrait High School Senior -(PHS)
13. Portrait Studio-(PS)
14. Wedding-(W)
15. Wedding (Photojournalistic)-(WPJ)

**Animal:** Images of animals created in a studio setting or outdoors. Man-made objects are permitted in the image.

**Architecture:** Exterior and/or interior images of a structure.

**Children:** Images of a child or children.

**Commercial/Industrial:** Tabletop, advertising, stock, aerial, architecture or industrial images. A tear sheet, a screen capture of the legitimate website from the image or statement of purpose is requested, but not required. If there is a tear sheet of the image please bring it to the DPC and hand it to the DPC Director in an appropriate envelope prior to the start of the competition. Lack of tear sheet or image capture could undermine your score, but is not mandatory. Make sure your name is not visible on the image or tear sheet.

Example Subjects:

- a. Commercial/Advertising/Editorial
- b. Composition (non-Landscape/Nature)
- c. Scientific/Industrial
- d. Fashion/Studio

Tear Sheet Defined: A tear sheet is a page cut or torn from a publication to prove to

**Family:** Images of a family group of two or more people.

**Illustrative:** Images representing an alternative type of creativity, photography, and/or not meeting the requirements of any other categories.

**Landscape:** Images of landscapes, seascapes, cityscapes, nightscapes being the dominant subject. People may appear as a very small part of the image.

**Master Artist:** The purpose of this category is to allow the entrant to demonstrate his/her art skills and expertise. Entries will be judged for digital, artistic and technical proficiency. Entries can be created using in-camera or digital techniques. This would include composites, very heavy use of filters or painting, and computer generated artwork

**Nature:** Images where the flora and/or fauna are the dominant subjects and no manmade objects visible.

**Photojournalism:** Images captured of a candid moment that reflects storytelling. This category tells a story as it happens and captures, on the spur of the moment with photographic expertise, a compelling composition. No studio-produced images or digitally manipulated subject matter will be allowed in this category. Only color correction, dodge/burn, cropping, and conversion to B&W which does not change the original context of the image, will be accepted. The original captured file (RAW/JPG) may be requested.

**Portrait:** Images captured of an individual or a group in a studio environment or an outdoor setting.

**Portrait (Environmental):** Images captured in an outdoor setting.

**Portrait (High School Senior):** Images of High School Seniors captured in a studio or outdoor setting.

**Portrait (Studio):** Images captured in a studio environment.

**Wedding:** Images captured for a wedding.

**Wedding Photojournalism:** Images captured for a wedding but adhering to photojournalistic limitations referenced above.

Cont'd...

## PLEASE USE CATEGORY INITIALS ON ALL FILE NAMES

Files are to be named: Category Initial \_ImageTitle\_LastName\_FirstName  
(use \_ for spaces, e.g. **PS \_See\_Spot\_Run\_Doe\_John.jpg**)

Images scoring **80** points and above will be eligible for awards.

Judging will be open to the public.

Judging will be based on the PPA scoring system from 100 to 0.

## SUBMISSION REQUIREMENTS

1. Electronic images must be submitted via **to ANA MONTGOMERY** at **ACORREAM@SBCGLOBAL.NET** via **WeTransfer.com**
2. **File Size:** Longest dimension is 4,000 pixels (20” at 200 dpi). Format: JPEG quality 10. Total file size must not exceed 3.5 MB. Imbedded Color Profile: SRGB or Adobe RGB (1998).
3. **File Names:** Category Initial \_ImageTitle\_LastName\_FirstName  
(use “\_” for spaces, e.g. **PS \_See\_Spot\_Run\_Doe\_John.jpg**)
4. **Number of Entries:** A total of six (6) images per member-entrant is permitted; maximum of four (4) images is permitted for non-members. Non-member images are NOT eligible for awards.

**ALL SUBMISSIONS ARE FINAL.  
NO CHANGES TO YOUR ENTRY ARE PERMITTED, ONCE IT IS SUBMITTED.  
INCORRECTLY NAMED ENTRIES WILL BE REJECTED  
AND FEES ARE NON-REFUNDABLE.**

## DEADLINE FOR SUBMISSIONS

All digital images must be submitted by **MIDNIGHT** on the **SUNDAY before** the AVPP Print Competition night (“deadline date”) except as follows:

Entries submitted after the “deadline date” will be assessed a \$10.00 late fee for each image. No images will be accepted on the Wednesday of the AVPP Print Competition. There will be no exceptions to this rule!

## ENTRY FEES

**Member Fees:** \$10.00 for each image.

**Non Member Fees:** \$15.00 for each image, plus \$20 non-member meeting fee. “First meeting free” for non-members does **NOT** apply to Print Competition night.

## JUDGING PROCEDURES

The point system is used with scores from 100 to 0		Images are judged utilizing the following criteria:	
Exceptional	100-95	1. Impact	7. Center of Interest
Superior	94-90	2. Creativity	8. Print Presentation
Excellent	89-85	3. Style	9. Subject Matter
Deserving of a Merit	84-80	4. Composition	10. Technique
Above Average	79-76	5. Lighting	11. Story Telling
Average	75-74	6. Color Harmony	12. Technical Excellence/Print Quality
Acceptable	73-70	<i>See “Twelve Criteria Used to Judge Print Competitions” for more info.</i>	
Unacceptable	69-0		

All prints that receive an average score **10** points higher or lower than any judge’s score will automatically be challenged.

- A judge or judges may discuss or critique prints only after all scores have been recorded. Judges may challenge another judge's score decision.
- All photographs receiving initial scores of 78 and 79 shall be automatically reviewed. On the re-judging, a change of a score shall be by a two-thirds vote.
- Approved images shall receive a score of 80. The judges’ decision on the re-judged score shall be final.

Images that receive a score of **80** or more will receive a Merit.

- **Judges' Comments:** It will be up to the Print Competition Chairperson to limit the time allotted per judges' comments or the number of judges allowed to comment at each print competition.
- **Print Competition Monitor:** the Print Competition Chairperson or designee.
- **Selection of Judges:** The Print Competition Chairperson shall select at least three, but not more than five judges.

## **AWARDS**

By a process of elimination, the judges shall review all Merited images and then award the top three images a **first**, **second**, or **third** place medallion.

For the calculation of points for Photographer of the Year awards, only an entrant's **top three merited** images at each print comp will be used.

Updated, March 7th, 2017.

Arthur Argote, Pres.

Ana Montgomery, VP.

Robin Swanson, Treas.